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## Dress up yoda game

BuzzFeed has sprouted from the depths of web culture, and started its life as a place to find wonderful things online. The explosion of Cates Holderness's post about the dress (white and gold, by the way) is a reminder that while we are now doing many more things, we have never slipped away from our roots. Indeed, we launched the Cute app or Not yesterday. Instead, what happened was that the world moved towards us. What might have been a few years ago was the phenomenon of web culture today is a cultural phenomenon, and the difference between them is not really real. Last night we spoke to each other on Twitter and also handed over phones in bars and bedrooms. Mindy Kaling's writers struggled with it, Kim and Kanye disagreed, and Taylor Swift was wittily confused. The Estonian President also weighed in. And we looked at it as a web phenomenon and a piece of fabric in the world. Initially, Keates shared the image itself, and as it became news, Claudia Koerner in Los Angeles and Ryan Broderick in London got the story behind it; Brian Galindo and Christine Chirico found it online; and Ginny Hughes infuriated a pair of neuroscientists to explain the cognitive work behind different notions of the dress. Some of the muscles we used in our, er, comprehensive dress covering were the ones we've had over the years; others, like the rigorous writing of science, were very new. And indeed, we have a lot of new muscle in BuzzFeed. BuzzFeed News sends today from Mike Giglio to Kirkuk, Iraq; Reporting by Shera Frenkel in Jerusalem; Editing by Richard B&F and Karl Zabłudowski in Durango, Mexico; over the past few days, we have published an expose by Arama Roston about lucrative foster care and the rich profile of a revered black icon of a risky presidential campaign; On the CPAC stage today, Sean Hannity asked Jeb Bush about McKay Coppins' story about his views on LGBT people. They are also part of a culture and conversation that lives online, and they benefit from the roots and distribution and tools that have grown with us from the internet. They also share with Keates's post something more abstract about how we think about content: We're interested most in what the story does - not just in how many people read it, but in what impact it has on their lives and on the world. Keith's post pleased people and connected them. To steal the idea from See Franco, its power was smaller in encapsulated object itself than in the net around it. This refers to a brilliant work of entertainment; this applies to a recipe or DIY offer; and this applies to a news article that forces the resignation of an alleged corrupt official or changes the government's policy. And finally, I'm so glad Keates is BuzzFeed's new gold crown wearer (which is essentially Kay Toal did for her this morning). Cates slightly precedes me at BuzzFeed, and started here as a community user who loved animals and loved the internet. It embodies a key element of the spirit we've always had: It lives inside The Internet and loves the Internet without any cynicism or any particular illusion about it. So thank you, Keates, for being after a tip from a BuzzFeed Tumblr follower to a dress. Thank you also to our technical team for supporting the site - post Cates alone has had over 28 million views so far, 79% from mobile and 94% from social sources - so I could spend last night arguing with my kids about the dress. And thank you, of course, to the many writers who were late and early with clever and creative angles (some of which we adapted to Spanish, French, Portuguese and German) - among them, Katie Tenopoulos's devastating smack of delusions of white and gold; Ginny's research on how aotc people see themselves at this point; and Daniel Dalton's code to all the strange and wonderful things to do. Terry Richardson scores some basic style points this season in winning silhouettes worthy of a true champion. Photographed by Terry Richardson. If you're following Ariana Grande on Twitter, then you probably already know she's the tiniest bit obsessed with Japan. She learns the language, she loves touring there - just to name a few examples. So when I found out the singer was going to be a Final Fantasy character, I immediately thought it was perfect. She has love, she has a style, and now she has a cute little version of video game herself. Grande recently viewed her game look on her Instagram page. It may look familiar, as it's the same outfit she wore on the cover of dangerous woman's album. You know the one — black latex, bunny ears, tail. Grande called it his Super Bunny look, which is pretty much as bad as it gets. Her final fantasy character, whom she decently called DW, will be planted in exactly the same ensemble. You get to play as DW on your phone and it will be great. Her heroine will be in Final Fantasy Brave Exvius, a free-to-play mobile RPG for Android and iOS, said Lisa Chuyon, assistant editor at Mashable.com.The official release date has yet to be announced, but I think it's safe to say that everyone will love to play Final Fantasy as ultra-solid DW. Until that day comes, check out Grande at work when she creates her on-screen character. She has been to meetings to help develop the look, and clearly keeps it on her own. Her heroine will look this way, only in the super-adorable form of video games. Here's a tiny rush to sneak into the game itself. Doesn't that look amazing? I don't know about you, but I can't wait to run around in a virtual world like DW. When I heard that Nintendo was finally launching the official iOS app, I was so excited hoping for some Pokemon for the iPhone. Boy, I was disappointed when I found out it was just a social networking game based on a Mii poem. But, I had the app open and running all day long (yes, it burned through my battery pretty quickly) and it turns out I have a bit of fun with it despite being can not go in search of pocket monsters. Create your Mii If you've ever owned a Nintendo 3DS or Wii, you've probably already tried creating a Mii. Creating an avatar in Miitomo is very similar, with one cool exception — you can get the foundation for your face using the camera in the feature recognition app. After choosing a hairstyle, hold the selfie camera to your face and watch Miitomo produce a pod you can use. You can then change the shape, color, and style of the functions. Personalizing your Mii doesn't stop at your face. You can change the pitch, speed, depth, energy and accent of your voice and choose a specific delivery style. You can also make changes to your personality style to make your Mii more polite or direct, fast or slow to move, quirky or normal, expressive or discreet, and serious or relaxed. Depending on the personality traits you choose, Miitomo will create a descriptive summary. I'm an easy optimist. Sounds about right. Tell us a little about yourself you can earn coins for answers to questions in Miitomo. Whenever you click on your Mii, you get a question. The more questions you answer, the better for your friends. Whenever your Miis visit each other, you will hear their answers. Some of my friends came up with some pretty funny answers. I like to laugh well. The key is getting friendly Since Miitomo is a social media app, the whole point is to gather as many friends as possible, and learn things about them. You will earn big coins for friends with others in the game. You can link your Twitter and Facebook account, use a local connection between devices to personally make a friend of Mii, or send a QR code to others directly. Since I started this on launch day, there have been very few people in my Twitter or Facebook contacts using the app. One way to remind your fellow social networks is to create a QR code for your Mii and then share it publicly with your feed. Others will be able to scan this code and automatically connect friendships with you. You can also create a Mii for a friend and send a QR code directly via iMessage, email, Facebook and Twitter. When you start getting Mii pals, be sure to check your friends lists and see if they're friends with anyone you know. You can probably try to make friends with a stranger, but they have the option to decline your request, and even block you, so don't be too aggressive. Strike up a conversation Every time you hear a response from one of your friends, you can like or comment on what they said. You will earn coins for comments. So, why not strike up a conversation. If someone tells you about your favorite TV show, feel free to say what you think of it. Your friend can also respond. You can also see that others have commented on the response, so over time these conversations can become party chats. Go shopping! You can earn a limited number of coins every day for answering questions, listening to answers, answers, and log in for a daily bonus. The number of coins you can earn in one day is limited (From what I can tell, it is about 10,000), but you can buy coins with real money through in-app purchases. Once you've earned some coins, go spend it in the Mii store. Here you can arrive at any outfit and see what it looks like next. You can buy individual items such as shirts, trousers and hats; or buy full-fledged outfits that are more expensive, but necessarily look cute. What else? Any questions about Miitoto? Any advice you think we should know? Let us know in the comments. We can earn a commission for purchases using our links. Learn more. More.